



AffinityAccess FACT SHEET

NEW FOR 2015

Introducing **AffinityAccess Direct**, New “Off-Marketplace” plans

This year, the name of Affinity’s Qualified Health Plans changed from Affinity Essential to AffinityAccess to reflect the broader healthcare options available to our members. We also introduced a new set of plans offered directly through Affinity. Providing the same health benefits and levels of coverage as our Marketplace plans, AffinityAccess Direct provides a quicker enrollment experience. It also gives members the ability to submit their payments online. Consumers who are eligible for a subsidy still have the option of enrolling in an AffinityAccess plan through the NY State of Health Marketplace, where they can apply for government assistance (subsidies and tax credits) to offset the cost of buying coverage.

Lower prices, larger network

We’re proud to announce that Affinity’s premiums will be at least **15% lower** than last year’s plan prices. Affinity’s network also expanded to include more than **85 of New York’s best hospitals**, making Affinity a very attractive option to consumers seeking affordable, quality healthcare.

Affinity Health Plan’s improved provider portal

Our enhanced provider portal offers self-service access with registration, password reset capability, and customizable quick links. With real-time access to member eligibility, claims status, and much more, you can now manage your patients’ information quickly and easily. Our new web portal provides an all-inclusive resource for providers to view:

- › Member eligibility
- › Claim status
- › Claim payment status
- › Members who have designated YOU as their PCP
- › YOUR Provider/Professional Network status

The Affinity Pledge to our providers

- › Pay claims timely and accurately
- › Eliminate the ‘hassle factor’ that can exist when working with an insurer
- › Be patient-centric and focused on educating members to support healthy behaviors and quality care
- › Increase visibility for our providers in the communities we serve



What AffinityAccess and AffinityAccess Direct plans Offer

Our plans include:

- > Outpatient services
- > Emergency services
- > Hospitalization
- > Maternity and newborn care
- > Mental Health & Substance Use Disorder Services
- > Prescription drugs
- > Rehabilitative and Habilitative Services and Devices
- > Laboratory Services
- > Preventive and Wellness Services and Chronic Disease Management
- > Pediatric Vision and Dental

Open enrollment runs from November 15, 2014 through February 15, 2015; coverage can start as early as January 1, 2015.

Affinity: A brand on the move

In addition to the creation of our AffinityAccess Direct plans, Affinity has just launched its new Medicare Passport Portfolio of Plans, five Medicare plans that cover original Medicare and Dual Beneficiaries. Our service area includes:

- > Bronx
- > Brooklyn
- > Manhattan
- > Nassau
- > Orange
- > Queens
- > Rockland
- > Suffolk
- > Staten Island
- > Westchester

Mission statement

The mission of Affinity Health Plan is to improve the health and well-being of its Members, their families, and their communities in collaboration with primary care providers.

What can Affinity providers do now?

1. Help spread the word about Affinity's low prices, expanded network, and off-marketplace plans.
2. Sign up to join Affinity's QHP network.

Affinity QHP leadership team:

Susan Tseng, Executive Director - Health Insurance Exchange

Ajhezza Gonzalez, Assistant Vice President - Network Development

Clara Hansen, Director - Strategy, Business & Product Development

Camille Kurtz, Vice President - Medical Management

Glenn Macfarlane, Chief Financial Officer & Senior Vice President - Strategy, Business & Product Development

If you have any questions regarding AffinityAccess and AffinityAccess Direct products, call us at **888.543.6973** and use **Payor ID 23334**.

